

TERMS OF REFERENCE

YOUTH INTEGRITY SURVEY IN VIETNAM – 4TH EDITION (YIS-2021) Consultancy for a Senior Researcher

1. Background

In line with Towards Transparency (TT)'s strategy 2021-2025, young people are identified as one of the key target groups to support people's engagement for more transparency and integrity in Vietnam. Relevant activities targeting youth have been developed based on existing experience in Vietnam, and are also shaped by Transparency International (TI)'s past and ongoing global experiences and initiatives in working with young people.

The Youth Integrity Survey (YIS), which methodology, built on earlier efforts in Korea and Bangladesh, was first piloted in Vietnam in 2011 by Towards Transparency. It provides an invaluable source of evidence on youth perceptions and experiences of corruption, and on who shapes young people's values of integrity.

Given the success of the first edition of YIS, Towards Transparency, the national contact of TI in Vietnam, carried out the second and the third editions of YIS in 2014 and 2019. These reports provided important insights into the perceptions and behaviour of young people with regard to integrity. The strong evidence YIS provided has been used in advocacy and development of TT's youth integrity initiatives.

YIS-2021 will provide an important evidence-based tool for advocacy work to promote integrity among young people and to influence relevant stakeholders in Vietnam. The overall YIS-2021 will publish a high-quality report with the findings being used as inputs for the development of an advocacy plan that aims to ensure that results are taken up by young people and key stakeholders such as policy-makers, education practitioners, mass organisations, NGOs and businesses to improve conditions for young people to practice integrity.

2. Objectives of the 4th edition of the YIS (YIS-2021)

The overall objective of the research is to capture and assess in-depth youth beliefs, behaviours and experiences related to integrity and to gauge how perceptions and experiences change over time in Vietnam. The results of the YIS will be used to promote and support greater integrity amongst young people in Vietnam.

Specific Objectives:

- To capture the evolving change in youth's awareness, perceptions, experiences and behaviours relating to integrity, honesty and corruption.
- To provide policy makers, educational institutions, civil society and other stakeholders with detailed data on young people's understanding of integrity and their experiences in corruption in daily life.
- To provide evidence for TT's future advocacy to influence key stakeholders, especially schools/universities, educational institutions, and the media, which shape young people's views and behaviours.

3. Key Activities

The researcher will conduct the following activities:

- Preparing the analysis plan based on the questionnaire and past survey data provided by TT.
Please note that:
 - The data will be provided in SPSS format both weighted and non-weighted by the Research Agency with some data tabulations in Excel file.

- The data to be analysed will include NA/DK whenever available, so as to allow comparison with previous YIS editions.
- All graphics provided in the Word report should be linked to an Excel file enclosing chronologically all graphics (so that graphics can be easily modified, whether in the English or Vietnamese version).
- All graphics comparing editions, will be incremental, starting from the oldest version (ex: 2011, 2014, 2019, 2021).
- Analysing the survey data for the 2021 edition and compare it to previous ones.
- Preparing a draft outline of the findings to be approved before writing the report.
- Present the draft results to TT for discussion.
- Writing the YIS report in English including text and graphics of main findings.
- Review the report based on TT's comments.
- Preparing a PowerPoint Presentation of the report in both English and Vietnamese languages.

4. Expected outputs

The following timely outputs are expected to be delivered by:

1. **April 30th 2021** : Reception of the final survey data from TT.
2. **May 15th 2021**: Prepare and present the draft analysis plan and summary of key findings to be discussed with TT.
3. **May 31st, 2021**: Submit the first draft of the YIS-2021 report in English to TT's for initial review and comments.

The first draft report shall include:

- A description of the findings and comparison in regard to previous editions when possible;
- An executive summary of the key findings, and
- Policy recommendations.

Note: TT will provide comments within maximum 5 working days from receiving the complete draft report.

4. **15 June 2021**: the final YIS-2021 draft report in English, integrating all TT's comments, will be submitted for approval.
5. **30 June 2021**, a PowerPoint presentation highlighting the key findings of the YIS-21 will be delivered in both English and Vietnamese languages.

Please note that contract payment will be linked to satisfactory and timely delivery of the key activities and reports listed above.

5. Selection criteria

- Advanced university degree in political sciences, development studies, or social sciences, along with relevant technical knowledge in survey methodologies, research methods
- Experience in analysing data and writing survey reports. Experience in writing a national survey report will be considered a plus.
- Language skills: fluency in Vietnamese and English.
- Strong written English communication skills.

6. Timeframe

The consultancy is scheduled to take place between 15 April and 30 June 2021, over a 2,5-month period.

7. Application Submission

Please email your application package to the following email address: consultancy@towardstransparency.vn before 22 February 2021 with “Youth Integrity Survey 2021” in the subject line.

The application should include the following:

- ⇒ A statement explaining your understanding of the assignment (or a brief overview of how the assignment will be conducted).
- ⇒ A cover letter describing your motivation and qualifications for the assignment, as well as commitment to deliver the service by 30 June 2021.
- ⇒ Relevant references for survey reports dealing with similar social topics.
- ⇒ Curriculum vitae.
- ⇒ Budget detailing number of working days (and administration costs, if any).