

# Integrity Me Contest: Round 1 completed, 6 winning teams go to Round 2

November 30 2014, Towards Transparency (TT) and SAGE held a workshop to announce the first round's result of the Integrity Me. From 92 eligible proposals submitted in round 1, the six (06) best communications projects to encourage young people start acting with integrity were selected to compete with one another in the second round – **"Send the message"**.



**"Impressive and convincing"** – the judges asserted the submitted projects after finishing the scoring. The six winning proposal were carefully viewed, considered and scored. Those creative and practical projects are expected to attract public opinions, especially the youth.



On the same day, the six teams also **presented their big ideas and implementation plans before 6 coaches**. After that, coaches pick up their team and accompany them entering the second round. **A coach is not only a trainer but a real team member**, who also involves in modifying, implementing and measuring the effectiveness of the project.

In the second round, for the first two weeks, the teams will have their coach support with training and improving their projects, including designing activities and seeking for extra funding.

After that, from 1/12/2014 to 15/01/2014, the projects will be implemented with a **fund of VND 20 million (\$1000) for each**.

#### **The six winning teams (updated)**

	<b>Team</b>	<b>Project</b>
1	MEseeME	Integrity Seed
2	MAG	Save your child
3	Vân	Say No to book plagiarism
4	ZAGE	InteCity

5	The Heat	iSaigon
6	TOF	Có sao

As reflected in the screening and scoring of the first round's proposals, many creative and impressive ideas were not chosen due to the fact that Integrity Me contestants have not shown clear understanding of integrity in both definition and practice. In order to help the contestant **understand “integrity” better**, one of the judges – Mr. Dang Hoang Giang – Deputy Director of the Centre for Community Development Studies (CECODES), delivered a speech on integrity concept. In addition, Mr. Conrad Zellmann, Deputy Executive Director of TT also provided facts & figures from the Youth Integrity Survey (YIS) to support their projects.