

# A business integrity initiative at Saigon Hi-tech Park

On 27 and 29 May 2014, Towards Transparency (TT) and Saigon Hi-tech Park (SHTP) co-organised an internal training for SHTP staff's and a workshop with companies operating in the park to introduce the project **"Collective action on promoting business integrity in SHTP"**.

The SHTP staff and companies discussed internal programme to manage **corruption risks** in doing business. They learned about multiple **business integrity initiatives** taken in Vietnam and how SHTP would practically executed the collective action project. They also shared their experience and opinions on how to bring forward the project and **boost integrity** among businesses in the park.



*Mr. Pham Anh Duong, TT's Business Integrity Manager introducing framework of the collective action that helps businesses enhance management of integrity issues.*

Mr. Pham Anh Duong, TT's Business Integrity Manager, shared a metaphorical story of a successful corn farmer who was willing to share "good corn seeds" with his neighbors so that he got productive crop with high quality pollens. That conveyed a very strong message of how practicing and promoting integrity would help cultivate a clean and fair business environment.

The project **"Collective action on promoting business integrity in SHTP"** was also reported by HTV (the television of Ho Chi Minh City) as an established example of good practice in business ethics. See the clip below.

**Learn more about the Vietnam Integrity Alliance – the ongoing business integrity initiative.**

**Find out more about TT's work on business integrity.**